



Howard Johnson Canada announces: 'comfort on the road is no longer something to lose sleep over'

Howard Johnson Canada continues their "Fresh Approach" with upgraded bath and bedrooms

Oakville, April 11 – Howard Johnson Canada is taking steps to enhance their guests' comfort by adding RYT Pillow Topper Mattress Covers and Arcs and Angles fresh new bathroom amenities in each of their properties across Canada by May 1, 2007.

The decision to upgrade these rooms comes with the understanding that people are on the road today more than ever before. Glen Blake, President of Howard Johnson Canada states, "when you're travelling, for business or pleasure, you don't want to worry about getting a good night's sleep or a fresh start to your morning ...we want to give our guests quality they can count on with all the comforts of home right at their fingertips."

The new 'comforts of home' include RYT Pillow Topper Mattress Pads in Home Office rooms. Pillow Top Mattress pads are becoming increasingly popular within homes and hotels across the country as they create a more supportive and comfortable sleeping experience. The new bathroom amenities include the Hookless® shower curtain that features a transparent panel, THE ARC™ curved shower bar – which together create a larger, more luxurious shower space – and an 8-setting showerhead; all of which are distributed through HD Supply. "Offering added amenities is expected in today's competitive industry," says Blake, "we decided that when we took this step we wanted to partner with professionals in their field. We want to be sure that our guests have a great experience every time they choose to stay with us, so teaming up with partners like RYT, Arcs and Angles and HD Supply seemed like an obvious choice."

In a 2005 Guest Satisfaction Index Study by J.D. Power and Associates, having the 'comforts of home' available in hotel rooms was rated as the second most important factor for guest satisfaction, only after customer service, which was rated number one.

Blake notes that this new standard is another step in Howard Johnson's "Fresh Approach" for the brand, "We want to assure our guest that they will have the same experience if they stay with us from Charlottetown, PEI to Victoria, BC. We feel that by implementing enhanced bath and bedrooms we can continue to create a brand people can count-on no matter where they stay across the country."

Howard Johnson's "Fresh Approach" focuses on a higher level of consistency, quality, service and support for their partners and guests.

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For more information or to set up an interview with Mr. Blake please visit www.howardjohnson.ca or contact Emily Kinread at: 905-829-4002 or ekinread@howardjohnson.ca

About Howard Johnson Canada

Howard Johnson Canada Franchise Systems Limited is the exclusive franchiser of Howard Johnson hotels in Canada and is owned by Full House Franchise Systems Limited. Howard Johnson currently has 42 locations across Canada.

About RYT

RYT Products designs innovative bedding products to enhance your sleep experience. RYT Products design pads and covers to protect and prolong the life of your mattresses and pillows. RYT Products carry a complete line of quality hospitality bedding products. All products are hypoallergenic and carry the Oeko-Tex Standard certification of manufacturing excellence.

About HD Supply

HD Supply provides professional customers with superior products, support and services for the entire project lifecycle, from infrastructure to construction to lifetime maintenance, repair and remodel. With nearly 1,000 locations and more than 26,000 associates, HD Supply is one of the largest diversified wholesale distributors in North America.

About Arcs and Angles

Arcs and Angles take good ideas and works very hard to turn them into great products. At Arcs and Angles we're all about making life simpler and more beautiful.