



**Full House Franchise Systems Limited names new Vice President and Director of Quality Assurance for hospitality brands within Canada**

Burlington, ON (October 11, 2007) – Full House Franchise Systems Limited announced today the appointment of Louis Jaketic as Vice President and Douglas J. Read as Director of Quality Assurance for the Howard Johnson and Knights Inn brands within Canada.

According to Glen Blake, President of Full House, Jaketic will be responsible for overseeing all aspects of the franchise service and support group, to ensure that each franchisee is making the most effective use of the brand systems and procedures.

As a 32 year veteran of the hospitality industry, Jaketic brings to the position extensive expertise in all aspects of day to day hotel operations and franchise systems.

With their new “Fresh Approach” to franchising, both Howard Johnson and Knights Inn have a dedicated new focus on a higher level of quality, consistency, service and support; Read will ensure that new development projects will uphold these standards and current franchise locations maintain brand values.

Read brings 37 years of hospitality experience to the position at both corporate and franchise level and holds a Certified Hospitality Administrator designation from the AHMA Educational Institution.

Both brands are currently expanding their portfolio of quality mid-market and budget-minded accommodations across Canada.

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For more information or to set up an interview with Mr. Blake please visit [www.fullhousefranchisesystems.ca](http://www.fullhousefranchisesystems.ca) or contact Emily Kinread at: 905-829-4002 or [emily.kinread@franserv.ca](mailto:emily.kinread@franserv.ca)

Full House Franchise Systems Limited is an Oakville, Ontario based company, dedicated to the development, support and success of our current and prospective Knights Inn and Howard Johnson properties across Canada. Our success in attaining our collective goals is a result of our dedication to the quality and service and support for all of our Canadian.