



FULL HOUSE

FRANCHISE SYSTEMS LIMITED

Media Release

Full House Franchise Systems Limited celebrates '08 growth

Oakville, ON (January 12, 2009) – Full House Franchise Systems Limited announced today that they successfully opened 15 Howard Johnson and Knights Inn conversion properties throughout 2008.

“We’re very excited about our growth in 2008,” stated Glen Blake, President of Full House Franchise Systems Limited, “we’ve made significant improvements for our brand over the past year and it is great to see these efforts being recognized and franchisees passionate about joining our franchise system.”

Full House Franchise Systems Limited, which acquired the Canadian Master License for Howard Johnson brand hotels and the Knights Inn brand hotels in Canada on December 19, 2006, immediately set forward on a mission to introduce their “Fresh Approach” to both brands.

Properties opened in 2008 include:

Howard Johnson – Halifax, Nova Scotia
Howard Johnson – Gananoque, Ontario
Howard Johnson – Trenton, Ontario
Howard Johnson – Midland, Ontario
Howard Johnson – London, Ontario
Howard Johnson – Ridgetown, Ontario
Howard Johnson – Red Deer, Alberta
Howard Johnson – Whitecourt, Alberta
Howard Johnson – Hinton, Alberta
Howard Johnson – Quebec City, Quebec
Knights Inn – Fredericton, New Brunswick
Knights Inn – Orillia, Ontario
Knights Inn – Owen Sound, Ontario
Knights Inn – Oshawa, Ontario
Knights Inn – Regina, Saskatchewan

There are currently 48 Howard Johnson and 16 Knights Inn properties open across Canada. Howard Johnson is expected to add an additional 4 properties by March 1, 2009.

- 30 -

For more information or to set up an interview with Glen Blake please visit www.fullhousefranchisesystems.ca or contact Emily Kinread at: 905-829-4002 or ekinread@fullhousefranchisesystems.ca

Full House Franchise Systems limited is an Oakville, Ontario based company, dedicated to the development, support and success of our current and prospective Knights Inn and Howard Johnson properties across Canada.

Our success in attaining our collective goals is a result of our dedication to the quality and service within each of our Howard Johnson and Knights Inn properties.