



FULL HOUSE

FRANCHISE SYSTEMS LIMITED

Media Release

Full House Franchise Systems Limited reports strong summer

Oakville, ON (September 5, 2008) – Full House Franchise Systems Limited announced today the signing of 13 Howard Johnson and 3 Knights Inn properties in the first eight months of 2008.

"We're delighted with the strong growth of both the Howard Johnson and Knights Inn brand across Canada," said Full House president Glen Blake. "Our continued success is dependant on the success of our Knights Inn and Howard Johnson partners; we're very excited to welcome these new properties into our franchise family, under our Fresh Approach."

The Fresh Approach is a series of Full House practices which focus on delivering consistency, quality, service and support for both franchise partners and guests.

"It is very rewarding to see the commitment and dedicated to quality and service excellence that both our existing franchisees and those joining the brand have adopted," stated Blake.

Four of the 13 Howard Johnson properties and one Knights Inn location have been opened to date; the remaining locations are expected to open by the end of the year.

Knights Inn Canada also recently celebrated the opening of their first new-build property in May of this year in Orillia, Ontario.

There are currently 42 Howard Johnson and 13 Knights Inn properties operating across Canada.

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For more information or to set up an interview with Glen Blake please visit www.fullhousefranchisesystems.ca or contact Emily Kinread at: 905-829-4002 or ekinread@fullhousefranchisesystems.ca

Full House Franchise Systems limited is an Oakville, Ontario based company, dedicated to the development, support and success of our current and prospective Knights Inn and Howard Johnson properties across Canada.

Our success in attaining our collective goals is a result of our dedication to the quality and service within each of the 42 Howard Johnson, and 13 Knights Inn properties.