



## **For Immediate Release**

### **Howard Johnson expands in Saint John, NB with its 66th location in CANADA**

#### **Oakville, ON. (June 15th, 2011)**

Howard Johnson Canada is very pleased to announce their 66th location, and the return of the brand to the City of Saint John, NB.

"We're very happy to welcome the Howard Johnson Fort Howe Plaza Hotel and Convention Centre, Saint John New Brunswick to our growing franchise team," said Glen Blake, president of Howard Johnson Canada, "with their commitment to quality and service we know they'll be an excellent addition to the Howard Johnson brand and strengthen our overall market position in Atlantic Canada.

The Howard Johnson Fort Howe Plaza Hotel offers 133 spacious and comfortable guest rooms, 8 meeting/conference facilities and 1 large reception hall which can accommodate up to 450 guests. Fun for the whole family. the Hotel & Convention Centre also offers one of the largest hotel indoor pools in Saint John, complete with shower facilities.

The property is conveniently located between historic Fort Howe and historic Fort LaTour (located on the Saint John harbour front). The Hotel is adjacent to the Lord Beaverbrook Rink and Harbour Passage. A short walk along the Harbour Passage puts you in the heart of uptown Saint John. The Hotel is easily accessible from Highway 1.

"We are confident that we're joining a great franchise," said Guy Barbara, President of the new Howard Johnson Fort Howe Plaza Hotel. "By becoming part of a well-known brand like Howard Johnson, who already has deep roots in Atlantic Canada, we will be able to position ourselves more strategically in our market."

#### **About Howard Johnson Canada Franchise Systems Limited:**

Howard Johnson Canada Franchise Systems Limited is an Oakville, Ontario based company, dedicated to the development, support and success of its current properties and prospective properties across Canada. Our success in attaining collective goals is a result of the dedication to quality and service within each of our Howard Johnson properties.

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Please direct all media inquiries to:

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**Photos on the following PAGE**

## Hotel PHOTOS



## Pool



Hotel Guest Rooms

