



For Immediate Release

HoJo teams up with the Harlem Globetrotters and The Children's Wish Foundation

Oakville, ON. December 29, 2009 - Glen Blake, President of Howard Johnson Canada, today announced the partnership between Howard Johnson Canada and the world famous Harlem Globetrotters, in support of The Children's Wish Foundation of Canada.

As the Globetrotters travel across Canada on their 2010 tour, 'Wish Kids' and their families will attend each game in an effort to help 'spread happiness', compliments of Howard Johnson.

On Howard Johnson Canada's involvement, Blake commented "Both Howard Johnson and the Harlem Globetrotters are brands which are dedicated to spreading fun and happiness and we wanted to take this opportunity to give something back to the community".

During Canadian Globetrotter games, The Children's Wish Foundation will also be asking for fans to help them continue making children's wishes come true with their Mobile Giving promotion. Mobile Giving allows people to donate \$5 to The Children's Wish Foundation simply by texting "WISH" to 30333 from their mobile device.

"We have numerous kids across Canada who love basketball," said Paul St-Germain, Director, Communications of The Children's Wish Foundation, "and seeing the Globetrotters live will be a real treat for them. We're very happy to be working with both Howard Johnson and the Harlem Globetrotters."

The Original Harlem Globetrotters are embarking on their record 84th consecutive season of touring the world. The Globetrotters have played in 120 countries on six continents, entertaining more than 130 million fans and crossing barriers between cultures, societies and people from all walks of life. The Globetrotters are one of only six teams to be inducted into the Naismith Memorial Basketball Hall of Fame.

Howard Johnson Canada Franchise Systems Limited is an Oakville, Ontario based company, dedicated to the development, support and success of its current properties and prospective properties across Canada. Our success in attaining collective goals is a result of the dedication to quality and service within each of our Howard Johnson properties.

Each year, thousands of Canadian children between the ages of 3 and 17 are diagnosed with a life-threatening illness. Since 1984, The Children's Wish

Foundation of Canada has worked tirelessly to grant exceptional wishes to 15,000 children and their families.

This year, the Foundation expects to grant 1,000 new wishes as it commemorates 25 years of service across Canada. The Foundation has never refused a wish to an eligible child, and with the help of volunteers and generous donors, is able to grant nearly three wishes every day. Each wish is an individual adventure, carefully structured to meet the needs of a particular child and family.

The Foundation is a grassroots charity with chapters in every province and territory. For information on Children's Wish, log onto www.childrenswish.ca.

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