



Media Release

FRANCHISE SYSTEMS LIMITED

Howard Johnson Canada announces new property in Midland, Ontario

Mid-market hotel chain continues their drive for new franchises

Oakville, Ontario (June 19, 2008) – Howard Johnson Canada announced today the signing of its newest franchise location in Midland, Ontario. The property is conveniently located minutes from downtown Midland, the Midland Sports Hall of Fame, Castle Village and Discovery Harbour.

The 41-room property offers guests complimentary breakfast, free parking, lakeside view and direct access to Little Lake Park.

“We’re thrilled to have the Howard Johnson Midland join the brand family,” stated Glen Blake, President of Howard Johnson Canada. “These owners know the difference quality and exceptional service can make; we’re confident that they will run a first class operation.”

The brand has been focused on quality expansion over the past year with their “Fresh Approach”, which prioritizes quality, consistency and service.

“With Howard Johnson we know we’ll be joining a great brand,” said Dilip Patel, owner of the new HoJo Midland. “With their support and our dedication to quality and service we’ll be a leading choice for people looking to stay in the Midland Area.”

The Howard Johnson Midland will undergo minor renovations over the next few weeks to achieve Howard Johnson standards and is set to open in August of this year.

-30-

For more information or to set up an interview with Glen Blake or the Howard Johnson Midland please visit www.IGOHJOJO.ca or contact Emily Kinread at: 905-829-4002 or ekinread@howardjohnson.ca

Howard Johnson Canada Franchise Systems Limited is an Oakville, Ontario based company, dedicated to the development, support and success of current and prospective Howard Johnson properties across Canada. Our success in attaining collective goals is a result of the dedication to quality and service within each of our Howard Johnson properties across Canada.