



## Media Release

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FRANCHISE SYSTEMS LIMITED

**Howard Johnson Canada offers guests a chance to win \$2,500!  
*One lucky travel agent will pocket \$500***

Oakville, ON (Nov 18, 2008) - Howard Johnson Canada's latest promotion is taking aim at tough economic times. One lucky guest is going to win \$2,500 cash.

The brand is offering guests who stay for two consecutive nights at any Howard Johnson in Canada the chance to win \$2,500. All they need is their reservation confirmation number.

Additionally, Travel Agents who book guests for two or more nights have the chance to win \$500.

"We're very excited to be offering such a great program," said Glen Blake, President of Howard Johnson Canada Franchise Systems Limited. "In these tough economic times, who couldn't use some extra cash to help pay off their credit card?"

The contest runs from November 14, 2008 to January 31, 2009. Guests with their confirmation number can enter the promotion online, through the entry form at [www.IGOHJOJO.ca](http://www.IGOHJOJO.ca). Travel Agents are being provided with a separate website link to enter for their chance to win.

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For more information or to set up an interview with Glen Blake please visit [www.IGOHJOJO.ca](http://www.IGOHJOJO.ca) or contact Emily Kinread at: 905-829-4002 or [ekinread@howardjohnson.ca](mailto:ekinread@howardjohnson.ca)

Howard Johnson Canada Franchise Systems Limited is an Oakville, Ontario based company, dedicated to the development, support and success of current and prospective Howard Johnson properties across Canada. Our success in attaining collective goals is a result of the dedication to quality and service within each of our Howard Johnson properties across Canada.