



Media Release

FRANCHISE SYSTEMS LIMITED

Howard Johnson Canada opens new property in Red Deer, Alberta

Oakville, ON (October 21, 2008) – Howard Johnson Inn Canada Franchise Systems Limited announced today the opening of its newest franchise location in Red Deer Alberta. The former Deer Park Inn has been undergoing renovations over the past 30 days to achieve Howard Johnson standards.

The property features 76 guest rooms, free wireless internet, free parking, pet friendly rooms, enhanced shower experience and complementary continental breakfast.

“We are very pleased to welcome the Howard Johnson Red Deer to our growing family,” said Glen Blake, president of Howard Johnson, “we know they will be a premier choice for travellers looking for quality accommodations at great rates in the Red Deer area.”

The Howard Johnson Red Deer will be the sixth property to join the growing Canadian system in the last six months.

“We’re very excited to join the Howard Johnson Brand,” stated Al Samji, owner of the new Howard Johnson Red Deer, “their service team has been a great help so far. We can’t wait to begin welcoming guests.

Howard Johnson is set to continue their expansion across Canada with an estimated 8 additional properties opening by December 31, 2008.

-30-

For more information or to set up an interview with Glen Blake or the Howard Johnson Midland please visit www.IGOHJO.ca or contact Emily Kinread at: 905-829-4002 or ekinread@howardjohnson.ca

Howard Johnson Canada Franchise Systems Limited is an Oakville, Ontario based company, dedicated to the development, support and success of current and prospective Howard Johnson properties across Canada. Our success in attaining collective goals is a result of the dedication to quality and service within each of our Howard Johnson properties across Canada.