

Full House Franchise Systems Limited welcomes Rick Keene and Pierre Payette to their growing Canadian team

Burlington, ON (January 21, 2008) - To support their continued drive for growth, Full House Franchise Systems Limited announced today the addition of two seasoned franchises sales representatives to their dynamic franchise service team.

Rick Keene joins Full House with extensive experience in franchise sales and over thirty years in the hospitality franchising industry.

According to Glen Blake, President of Full House, Keene will concentrate on the development of both Howard Johnson and Knights Inn franchises within Canada, focusing on growth in Manitoba and Ontario; Pierre Payette will focus on the continued expanding of both brands into Quebec.

Payette brings a vast knowledge of franchising to the Full House team and has helped establish brand such as Dunkin' Donuts and Dunn's Famous Restaurant in the province of Quebec.

"We're very excited about the new development opportunities to come in 2008," says Blake, "these individuals will play an intricate role in the growth of both our brands across Canada."

Howard Johnson and Knights Inn are currently looking to expand their portfolio of quality mid-market and budget-minded accommodations across Canada.

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For more information or to set up an interview with Mr. Blake please visit www.fullhousefranchisesystems.ca or contact Emily Kinread at: 905-829-4002 or emily.kinread@franserv.ca

Full House Franchise Systems Limited is an Oakville, Ontario based company, dedicated to the development, support and success of our current and prospective Knights Inn and Howard Johnson properties across Canada. Our success in attaining our collective goals is a result of our dedication to the quality and service and support for all of our Canadian.