

***FOR IMMEDIATE RELEASE***

**Howard Johnson Canada welcomes the Howard Johnson Inn Toronto-Lakeshore**

Oakville, ON (October 8, 2009) – Howard Johnson Canada is pleased to welcome the Howard Johnson Inn Toronto- Lakeshore, Ontario to their growing franchise family.

“Howard Johnson Canada is extremely pleased to be welcoming this new hotel to the brand family,” said president of Howard Johnson Canada Glen Blake. “I am excited that we are growing our presence in the GTA, with the assistance of the Kassam family.”

Conveniently located at 14 Roncesvalles Avenue the Howard Johnson Toronto-Lakeshore is close to many of Toronto’s finest attractions including: the CN Tower, Ontario Place, University of Toronto, Casa Loma, the Royal Ontario Museum, the Boulevard Club, Sunny Side beach, Toronto Eaton Centre, The Drake Hotel, Saint Joseph Hospital and is moments away from the TTC. The property also features Rise & Dine breakfast, and free high speed internet.

“We are pleased to increase our presence within the Howard Johnson brand,” stated Nina Kassam of Capital Safari Lodging Inc., which already operates the Howard Johnson in Sault Ste. Marie, Ontario. “We are looking forward to continuing and expanding our relationship with the Howard Johnson Canadian family.”

This marks the 56<sup>th</sup> property to open in Canada under the Howard Johnson banner.

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Howard Johnson Canada Franchise Systems Limited is an Oakville, Ontario based company, dedicated to the development, support and success of current and prospective Howard Johnson properties across Canada. Our success in attaining collective goals is a result of the dedication to quality and service within each of our Howard Johnson properties across Canada.