



Media Release

FRANCHISE SYSTEMS LIMITED

Howard Johnson Canada signs property in Trenton, Ontario

Oakville, ON (July 24, 2008) - Howard Johnson Canada announced today they will be adding another property to their portfolio: the Howard Johnson Inn Trenton, Ontario.

“We're delighted to welcome the Howard Johnson Trenton, Ontario to our franchise family,” said Howard Johnson Canada President Glen Blake. “This new property will make an excellent addition to our growing portfolio.”

The 74-room Howard Johnson Inn Trenton is conveniently located near the Trent River, the Bay of Quinte and offers easy access to all major highways. The property features complimentary continental breakfast, free parking and free high-speed internet.

“With Howard Johnson, we're confident that we'll be joining a great franchise,” said Aslam Alamshah, General Manager of the new Howard Johnson Trenton, “we look forward to creating a long lasting and mutually beneficial relationship with them.”

The Howard Johnson Trenton is scheduled to open in August, 2008.

There are currently 40 Howard Johnson properties open across Canada. The brand has a target of opening 8 additional properties by 2009.

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For more information or to set up an interview with Glen Blake please visit www.IGOHJOJO.ca or contact Emily Kinread at: 905-829-4002 or ekinread@howardjohnson.ca

Howard Johnson Canada Franchise Systems Limited is an Oakville, Ontario based company, dedicated to the development, support and success of current and prospective Howard Johnson properties across Canada. Our success in attaining collective goals is a result of the dedication to quality and service within each of our Howard Johnson properties across Canada.